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Mission Possible

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employees have to feel good about their workplace. They have to like being a part of the team and they have to have a positive attitude towards their duties.

This approach recognizes the fact that companies have a profound and far-reaching effect on the lives of the people who work for them so it becomes the obligation of the companies to make these effects positive.

Approach #3: Perpetual Training

Training isn't free, it takes commitment. Commitment of time, of attention, of money. Committed employees tend to view their company and responsibilities in a different light. They are more likely to identify with the product and the corporate identity they have to represent. Training benefits both the front and bottom lines. Training provides a more proficient work force, improves quality and cements loyalty.

Approach #4: Rewards and Recognition

We all know that little acts of kindness go a long way. Numerous companies have realized that with the day-to-day stresses in their business, they need to incorporate little acts of appreciation as part of their daily management practices. Every time employees are surveyed about what they want most from their jobs, recognition



for "a job well done" ranks high among their responses. Employees who are receiving this recognition will show higher self-esteem, more confidence, more willingness to take on new challenges and more eagerness to contribute ideas and improve productivity.

All-in-all, rewards and recognition are a very effective tool to boost morale and at the same time improve and stabilize performance.

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